



## THE COLLEGE ESSAY

It is my favorite time of the year: college application essays.

I love them!

There is nothing better than going through an essay with one of my students. Even if one of my student's doesn't have a session with me to work on his or her essay, please share it with me (via a Google Doc) and I will read it and make comments.

### AN INVITATION:

College Essay Writing Workshop, July 10 10AM to 2PM  
w/ Phil McCaffrey & Jay Hadfield  
\$50 Limit: 8 students

Jay is my stepson and my editor. He has written and edited four books with me. He will be available for individual appointments as well.

To Book: click "book now" on [3rprep.com](http://3rprep.com) and select group classes. It is the only one.

Call/text/email me with any questions. [Phil@3rprep.com](mailto:Phil@3rprep.com)  
412-855-5535



## WORKING WITH PHIL ON ESSAYS

The essay is so important. It is an opportunity to a student to have a direct conversation with their Admissions Officer (AO). It can make or break an application.

1. Start a Google Document with ideas and share it with me, phil@3rprep.com. No matter what, I will read whatever is shared with me and make comments.
2. Make a list of things about yourself. Use verbs and not too many adjectives. A bulletized list is great. Keep a journal.
3. Go deep on a subject that you are passionate about. Last week a senior told me that she has collected Pokemon cards since she was 10. I gave her the topic, "Life is like Pokemon."
4. Share a story of your life, a meaningful event. Stay away from cliché events like your grandmother. Make the story about YOU, not anyone else.
5. Have fun. Talk. Read your story out loud. You certainly will read it to me over and over again.
6. Have fun and sound conversational. Talk to your AO and let them know who you are.